



<i>Policy</i>
Created: 2011
Last Revised or Reviewed: March 2021

18. Policy 18: Poster and Advertisement Policy

18.1. Purpose

18.1.1. A student, recognized student organization, faculty or staff member, or university organization may submit advertisement(s) or poster(s) to the Trent Durham Student Association to be reviewed.

18.1.2. An advertisement or poster may be electronic or physical

18.2. An Executive shall review the advertisement(s) and poster(s) and submit a response to the individual requesting approval no later than two (2) business days.

18.2.1. During elections, the Chief Electoral Officer will take on this responsibility for candidate campaign materials.

18.3. An advertisement shall be approved by an Executive (or Chief Electoral Officer when applicable) if it does not violate TDSA policy, or applicable University policy or protocol.

18.4. The TDSA possesses the right to remove or deny any advertisements or posters that are incompatible with the guidelines listed.

18.5. Advertisement(s) or poster(s) will NOT be approved if they:

- (1) display trademarks and/or reference to illegal drugs;
- (2) contain material that would be in violation of other TDSA Policies;
- (3) contain material that is pornographic, vulgar, libelous, ableist, racist, homophobic, transphobic or sexist;
- (4) contain material directed to incite violations of the Student Code of Conduct;
- (5) contain commercial and/or promotional material sponsored by non-Trent entities;
- (6) general solicitation without the appropriate approval.

POSTER POLICY

LAST REVISED: December 2020

- 18.6. An advertisement or poster may be printed in any language provided it contains a legible and reasonably sized English translation on the same advertisement. The name of the sponsoring organization must appear in English on all advertisements.
- 18.7. No advertisement or poster is permitted to obstruct the plain view of any other advertisement/poster.
- 18.8. Trent University reserves the right to remove advertisements or posters posted pursuant to this policy, which materially disrupt or interfere with the normal activities of the University.
- 18.9. Postings by external agencies and organizations will not be authorized unless the event is sponsored by a recognized student organization or a University department, and has been properly approved by the Trent administration and/or TDSA.
- 18.10. Posting on bulletin boards must display a TDSA stamp. Any postings without a stamp will be removed and discarded.
- 18.11. Solicitations of any type are not permitted on the university campus, with the exception of organizations having made contractual arrangements with either a University department and/or Trent Durham Student Association.